

# **LEARNING CONTENT**

# CONTENT ANALYSIS, INSTRUCTIONAL DESIGN, AND STRATEGY:

 Analyze learning needs, craft effective instructional designs, and develop strategic learning plans

## **CUSTOM ELEARNING DEVELOPMENT:**

 Tailor eLearning solutions to engage learners and deliver impactful results

#### **E-LEARNING MODERNIZATION:**

• Revitalize outdated eLearning content, making it current and relevant

## **ILT/VILT CREATION:**

 Develop instructor-led training (ILT) and virtual instructor-led training (VILT) content

#### **INTERACTIVE EBOOKS**:

 Provide learners with engaging experiences that enhance comprehension and retention

#### **GAMIFICATION:**

 Incorporate gamification into training materials to boost engagement and motivation

#### **GRAPHIC DESIGN:**

Craft visually appealing and informative graphics

## MICRO-LEARNING:

 Bite-sized micro-learning modules to promote quick and efficient knowledge acquisition

#### **MOBILE LEARNING:**

Enable seamless access to training materials on various devices

#### TRANSLATION SERVICES:

 Provide translation services of courses, videos and printed material

# -LEARNING TECHNOLOGY CAPABILITIES

## **LEARNING MANAGEMENT SYSTEM (LMS):**

- Implementation: Robust LMS solutions tailored to your needs
- Migration, Support & Maintenance: Migrating an existing LMS, with ongoing support
- Integration: Integration with other software applications

## **NUDGE LEARNING:**

• **Implementation:** Implementation of effective nudge learning strategies to reinforce training and encourage continuous learning

## AI-BASED NUDGE AUTHORING AND DISTRIBUTION:

- **Leverage artificial intelligence**: Author nudges from existing course material **AI-BASED TRANSLATION**:
  - E-Learning Course Translations: Cost-effectively ensure accuracy and consistency
  - Video Translation: Make multimedia content accessible to diverse audiences
  - Content Translation: Adapt textual and multimedia content to address diverse learners

#### MOBILE APP DEVELOPMENT

• **Create learning apps** providing a seamless and intuitive learning experience on devices

#### **GOVERNANCE:**

• Identify gaps based on best practices, and receive individualized action plans for improvement



# **COMMODITY CODES**

# **Human Services:**

23 Education Support 178 Academic Supports

# Information Technology and Telecommunications

31 IT Services

## **Professional Services**

36 Art and Design Services338 Graphic Design and Visual ArtServices

43 Interpretation and Translation 367 Interpreter and Translation Services

45 Professional Development 370 Education and Training Services

# NIGP CODES

91825 - Compliance Consulting, American Disabilities Act (ADA)

91841 - Education and Training Consulting

92405 - Advisory Services, Educational Services

92416 - Course Development Services, Instructional /Training Services

94620 - Auditing

95228- Education and Training for Clients

95861 - Insurance and Risk Management Services

96177 - Translation Services

# WOMAN OWNED & OPERATED BUSINESS

At Skill Fusions we take pride in being a women-owned and operated business. Founded and led by Sue Loubser, our company embodies the strength, creativity, and determination that women entrepreneurs bring to the world of business.

As a women-owned business, we understand the unique perspectives and insights that come from diverse experiences. Our team is committed to excellence, innovation, and inclusivity, and we're dedicated to delivering services that meet your needs and exceed your expectations.

Supporting Skill Fusions means supporting women's empowerment and economic growth. By choosing us, you are not only investing in high-quality services but also in the advancement of women in business. We believe in the power of women to make a positive impact, and we hope you will be part of our journey.

