



COMPANY DATA

Skill Fusions

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Certification: M/WBE

DUNS Number: 118155297

NAICS Code: 611430

NIGP Codes:

91548 - Graphic Arts Services

91825 - Compliance Consulting

91841 - Education and Training
Consulting

92405 - Educational Advisory
Services

92416 - Course Development
Services, Instructional /Training

92435 - In-Service Training
(Employee)

95228 - Education and Training for
Clients

96177 - Translation Services

99077 - Safety Training and
Awareness Services

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COMPANY OVERVIEW

Skill Fusions, a certified M/WBE, specializes in delivering customized e-learning solutions and modernizing existing training content to improve professional development. We focus on enhancing skills through innovative and interactive learning experiences.

Our leadership team brings over 28 years of expertise in adult learning, specializing in leveraging technology to enhance learning outcomes and drive educational and organizational success.

Core CAPABILITIES

LEARNING CONTENT

CUSTOM E-LEARNING DEVELOPMENT:

- Create e-learning courses to engage learners and deliver impactful results

MICRO-LEARNING:

- Use micro-learning to promote quick and efficient knowledge acquisition

E-LEARNING MODERNIZATION:

- Revitalize outdated e-learning content, making it current and relevant

MOBILE LEARNING:

- Enable seamless access to training materials on a range of devices

GRAPHIC DESIGN:

- Craft visually appealing and informative graphics

TRANSLATION SERVICES:

- Provide translation services for courses, videos, and printed material

LEARNING TECHNOLOGY CAPABILITIES

LEARNING MANAGEMENT SYSTEM (LMS):

- **Implementation:** Robust LMS solutions tailored to your needs
- **Migration, Support & Maintenance:** Migrating an existing LMS, managing student learning
- **Integration:** Integration of LMS with other software applications

NUDGE LEARNING:

- **Implementation** of effective nudge learning strategies to reinforce training and encourage continuous learning

GOVERNANCE:

- **Identification** of governance gaps, with individualized action plans for continuous improvement



INNOVATIVE PROGRAMS

At Skill Fusions, we work with each client to foster a culture of continuous learning. We have created a micro-learning (nudge learning) program to empower staff to acquire and retain knowledge without compromising productivity.

NUDGE LEARNING SOFTWARE:

- **Mitigates Learning Loss:** Inspired by the Ebbinghaus Forgetting Curve, Nudge Learning combats the rapid decline in memory retention, where individuals forget up to 75% of learned information within 24 hours.
- **Micro-learning Content** is regularly sent to learners' devices: Nudges take under a minute to complete and fit into busy schedules without overwhelming the learner.
- **Enhances Retention through Repetition:** Nudges help embed information into long-term memory, thereby increasing retention rates without reducing productivity.
- **Tailored Content Delivery:** The system allows for content customization, enabling differentiation to meet the needs of various groups within an organization.
- **Multilingual Support:** Learners can receive nudges in their preferred language, enhancing comprehension and improving outcomes.
- **Analytics:** Analytics within the software provide actionable insights into learning gaps, facilitating targeted improvements in educational strategies.

In addition, we have developed a web-based gap analysis tool for small businesses that identifies shortcomings in governance and operational areas and creates individualized action plans with guidance to support management as they address identified deficiencies.

IDENTIFYING AND ADDRESSING GOVERNANCE GAPS TOOL:

- **Identifies Governance Gaps:** The software covers over 40 critical areas, including Data Security, Finance, Cybersecurity, AI, Financial Discipline, Compliance, Ethics, Sustainability, and Health and Safety.
- **Customizable and User-Friendly:** Our tool dynamically adjusts to responses through a series of targeted Yes/No questions, ensuring relevancy and depth. It requires no prior governance knowledge.
- **Actionable Insights:** The platform generates an individualized action plan, offering guidance to address identified issues and allowing users to track progress over time. This not only helps mitigate risks but also strengthens business processes.
- **Sector-Specific Customization:** We understand that needs vary significantly by industry. In addition to general topics, we have developed specific modules for sectors like Healthcare, Senior Living, and Hospitality, with the flexibility to customize further based on any business's unique needs.

PAST PERFORMANCE

Our company has a proven track record of delivering high-impact educational and support services to both private sector and government clients.

Learning Management System Support for a Non-Profit Organization. Project Value: \$24,000 (Ongoing)

We provide comprehensive management and support for the client's Learning Management System, delivering first-line customer and technical support to enhance user experience and maintain system efficiency.

Development of Interactive Online Courses for an Accrediting Body. Project Value: \$120,750

For an accrediting organization, we developed 12 interactive online courses, each approximately three hours long, that cover critical industry concepts and offer a flexible alternative to in-person training. Collaborating with a subject matter expert, we converted existing workbooks into engaging, interactive digital content, ensuring alignment with traditional training content.

Biosecurity Initiative for the U.S. Department of State, Center of Threat Reduction. Project Value: \$192,764

We successfully implemented a biosecurity initiative across the Middle East and North Africa, providing training to seven institutions in five countries. This project included designing a best practices in biosecurity course, facilitating an online discussion forum, vetting participants, conducting a biosecurity gap analysis to generate action plans for strengthening SOPs, and implementing nudge learning for ongoing training. We also completed a post-project survey and submitted all required government documentation.

These projects highlight our ability to manage complex, high-stakes initiatives that significantly enhance organizational effectiveness, capabilities, and compliance standards.